

## WATER IS LIFE **AMBASSADORS**

Everything you have to know before engaging your followers in our cause.

## WATERISLIFE



# WHAT IS THE **AMBASSADOR'S** PROGRAM?

WATERISLIFE is looking for **volunteers** to help us share content, challenges, and campaigns with their families, friends, and followers. Our NGO will provide you with all the material, texts, and designs, you will just have to post!

### WHY I SHOULD APPLY?

You will convert into a **SOCIAL MEDIA HERO**! Through your volunteering, you will positively use social media to create awareness in your audience

### HOW DOES IT WORK

## Methodology

- You will receive news by e-mail if you were selected to be a WATERisLIFE ambassador
- You will be added to a Whatsapp group of international ambassadors where you will receive the material to share, and instructions.
- In your work as an ambassador you will be able to share the content delivered, participate in challenges, and campaigns and assist in volunteer activities if there are any in your country.



"WE MAKE A LIVING BY WHAT WE GET, BUT WE MAKE A LIFE BY WHAT WE GIVE."

(WINSTON CHURCHILL)



### REQUIREMENTS

SUFE AMB

1. HAVE AN **ACTIVE PUBLIC** ACCOUNT ON INSTAGRAM, FACEBOOK, OR LINKEDIN.

2. HAVING MORE THAN THE **ESTABLISHED MINIMUM FOLLOWERS** ACCORDING

TO EACH SOCIAL MEDIA.

3. SHARE **AT LEAST THREE** OF THE WEEKLY POSTS YOU WILL RECEIVE.

4. HAVE A DEEP **SOCIAL AWARENESS** AND INTEREST IN THE WORK OF WATERISLIFE.



Find out our benefits



The application consists only of completing the form and meeting the requirements. Your essay will be considered for the selection.

