



2023

ANNUAL REPORT

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WATER LIFE

Impact Report 2023

WATERisLIFE Global is a non-profit organization with 15+ years of experience, that works to create a future where every community in need in Africa and Latin America has access to safe drinking water.

We work to enhance the quality of life of communities in need in Africa and Latin America, through immediate relief and long-term sustainable safe-water initiatives. Our aim is to develop WASH projects focused on cost-efficient and effective filtration technology; activation and equipping of ground-water sources; creation of new infrastructure; and strong community engagement, to eliminate waterborne diseases, alleviate poverty, and support community development, while creating awareness about the invisible water quality crisis that impacts the world today.

Our goal is to impact **1 million people** with safe drinking water by 2030.

The 10 pillars of our work:

1. Social Impact through Safe Drinking Water & WASH.
2. Strong Community Engagement at the Core.
3. Value-based Partnerships on all our Projects .
4. Efficient, Effective, and Innovative Water Solutions.
5. Emergency Relief & Long-term Sustainability.
6. Focus on Filtration, Activation & Equipping, and Infrastructure.
7. Increasing Women and Youth Empowerment .
8. Maintenance & Ongoing Community Relations.
9. Awareness Creation on the Invisible Water Quality Crisis.
10. Quality Work, Compliance, Commitment, and the Extra Mile.



**A MESSAGE FROM
OUR EXECUTIVE
DIRECTOR & Co-CEO**

I hope this letter finds you well and filled with the same sense of purpose that has driven us throughout our journey. As we embark on another year of relentless commitment to providing safe water to those in need, I am pleased and grateful to present our Impact Report for 2023.

This year has been a testament to the unwavering dedication of our team, partners, and supporters who believe in the transformative power of safe water. Together, we have not just delivered a vital resource, but we have sparked hope, kindled resilience, and catalyzed change in communities around the world.

Stories of Transformation:

In every drop of safe water, there is a story of transformation. Because of my years living in Kenya and visiting different countries, I am humbled to share anecdotes of lives changed, dreams fulfilled, and communities revitalized. From the remote villages where children now attend school regularly without fear of waterborne illnesses to the bustling urban areas where access to clean water has become a catalyst for economic development, our impact resonates far and wide.

Building Sustainable Futures:

Our commitment to sustainability remains unwavering. We are not merely providing water but fostering self-reliance and community-led initiatives. Our focus on empowering local leaders and promoting sustainable water management practices ensures that the impact of our work endures for generations to come.

Gratitude for Our Champions:

None of this would have been possible without the support of our champions—individuals, corporations, and communities that have stood by us with unwavering dedication. Your belief in our mission has fueled our determination to overcome challenges and push boundaries.

Looking Ahead:

As we reflect on our achievements, let us look ahead with optimism and determination. There is much more work to be done, and the need for safe water is more pressing than ever. Let us continue to be the catalysts of change, the champions of hope, and the architects of a future where no one is denied the basic human right to clean and safe water.

In closing, I extend my deepest gratitude to each and every member of the WATERisLIFE family. Together, we are not just providing safe water; we are shaping a world where every individual has the opportunity to thrive.

Thank you for your continued commitment, passion, and belief in our shared vision.

A handwritten signature in black ink, appearing to read 'Coté Terré', with a horizontal line extending to the right.

Coté Terré

Nairobi, Kenya.



**A MESSAGE FROM
OUR MANAGING
DIRECTOR & Co-CEO**

I am delighted to present WATERisLIFE's Annual Impact Report for 2023, showcasing the accomplishments and milestones achieved over the past twelve months. This report serves as a testament to our team's dedication, the support of our partners, and the positive impact we had by bringing safe water solutions to communities in need in Africa and Latin America.

The year was marked by transformation and big challenges, yet it concluded with a positive balance. This has renewed and reinforced my commitment to steering WATERisLIFE towards new horizons, expanding our reach, and strengthening our impact on a large scale, forging strategic alliances, fostering innovative and sustainable solutions, and leading the team towards greater achievements, as we work to reach one million people by 2030.

We have made substantial strides in advancing access to safe water, reaching **28,668 people across nine countries**, from one of the biggest slums in Africa, Kenya, to the Amazon Rainforest in Brazil. Our projects focused primarily on activating and equipping ground-water sources, and providing innovative, cost-efficient, off-grid ultrafiltration (UF) systems to communities in need, working in partnership with them. We also implemented WASH infrastructure initiatives, to improve access to proper sanitation and hygiene.

We took a big governance and organizational leap in 2023. We have a new Global Board of Directors with diverse and seasoned professionals from the US, Mexico, Chile, and Brazil, devoted to supporting, overseeing, and helping us shape WATERisLIFE's future. We also grew our team, confirming three amazing women in global management positions, for Projects, Communications, and Fundraising, strengthening our commitment towards women leadership and gender equality. We also added three super talented humanitarians as Country Directors for Chile, Kenya, and Brazil.

Several moments stood out in 2023. **Our presence at COP 28 (Dubai) and the UN Water Week (NYC)**, where we met with the top decision-makers in the world of water. We were also **featured in TEDx in Chile**, with a great talk by my partner, Executive Director and Co-CEO, Côté Terré. In November, **we were part of one of Amazon Web Services' (AWS) biggest events of the year: re:Invent**, where we showcased the importance of safe drinking water for community development. Also in the US, we were **invited by Betterfly, one of our top supporters, to be part of their Legacy program**, ensuring a long-term relationship between the Chilean Insurtech and WATERisLIFE. Finally, we had exceptional guests in

Kenya: **Igor Lichnovsky, a Chilean soccer player with his family, and the artists from Bang Bang Tattoo Studio in NYC, led by our Board Member Corina Weinkl**, visited Nairobi to join us and get involved with the work we do.

As I reflect on the successes and challenges of the past year, I cannot help but be very excited about driving more positive change and elevating WATERisLIFE to new heights, making safe water accessible to all, with the support of our partners and stakeholders.

All I can say, as we start the new year, is thank you for being such a crucial part of this journey.



Renato Muñoz

Nairobi, Kenya.



A MESSAGE FROM OUR FOUNDER

It is hard to believe that 2023 is already history. This past year has been a year of transition in leadership and moving ahead with the mission of bringing safe water to the world. WATERisLIFE has been transitioning as well. **Our leadership is now totally under the direction of Cote and Renato.** It has been so exciting to see what young hearts and minds are doing to take WATERisLIFE to the next level.

Cote and Renato have diligently sharpened their focus and brought new supporters and volunteers into the WATERisLIFE family. I know that 2024 and beyond are in the best hands possible. Stepping out of my leadership roles has been liberating for me as well, as this change allows me time to focus on supporting the cause through partnerships and fundraising.

As 2024 starts, if you are not a regular donor, please consider donating weekly or monthly to our cause. If you have ever considered funding and being part of life-changing projects, reach out to Cote and Renato and see all the available opportunities. If your business wants to be a part of helping WATERisLIFE, we welcome all strategic partners and would love to explore how your business can **Do Well by Doing Good.**

Thank you for your support and encouragement. You are making a difference!

A handwritten signature in black ink, appearing to read 'Ken Surritte', with a long horizontal line extending to the right.

Ken Surritte
Oklahoma, USA.

GOVERNANCE: OUR GLOBAL BOARD

WATERisLIFE begins a new era of leadership and governance. As part of our ongoing commitment to compliance, we onboarded a dynamic and experienced group of individuals to our Global Board of Directors. This marks a pivotal moment for our organization, as we usher in fresh perspectives, diverse expertise, and renewed energy to guide our mission forward.

Our new board members bring a wealth of knowledge and experience from various sectors. Each member has been carefully selected for their alignment with our core values, passion for our cause, and proven track record in driving positive change.

Introducing this new governance structure is not just about enhancing our strategic decision-making and organizational oversight; it is about embodying the principles of inclusivity, transparency, and accountability at the highest levels of our organization. Our Board will play a critical role in shaping our strategic direction, ensuring we remain responsive to the needs of the communities we serve, and upholding the highest standards of integrity and ethical conduct.

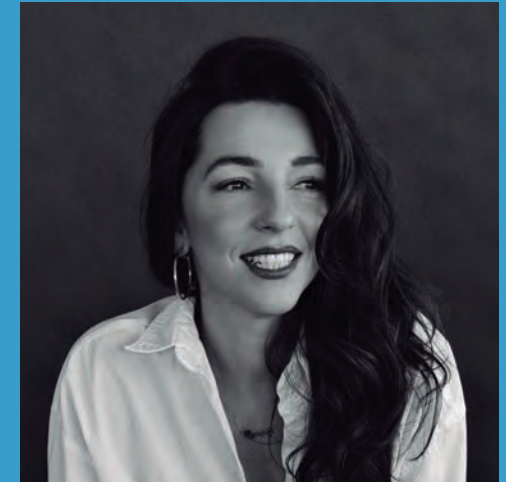
OUR GLOBAL BOARD



Oliver Soto

Austin, TX. US.
Board Chair.

Seasoned Senior Executive for multinational companies, expert in Governance, Leadership and Strategy. Experience in Africa and The Americas.



Corina Weikl

New York, US.
Board Vice-Chair.

Artist, entrepreneur and humanitarian, passionate for sustainability. Long-time WATERisLIFE supporter.



Jerry Wilson

Oklahoma, US.
Board Treasurer.

Experienced humanitarian and entrepreneur, with many years of experience working with WATERisLIFE in water projects all over the world.



Adriana Gomes

São Paulo, Brazil.
Board Member.

Experienced corporate executive and coach, with expertise in Strategy, Marketing, Sustainable Development, CSR, Diversity and Equality.



Pablo López

Madrid, Spain.
Board Member.

Seasoned expert in Governance, Entrepreneurship, Strategy, and Innovation, with a passion for new technologies and business development.

MESSAGES FROM OUR BOARD



"Helping others from my leadership position at a multinational company felt like it wasn't enough for me. I needed to help beyond that, and WATERisLIFE has given me the opportunity to do it, by helping others in one of the most vital aspects of life: safe drinking water availability."

Oliver Soto



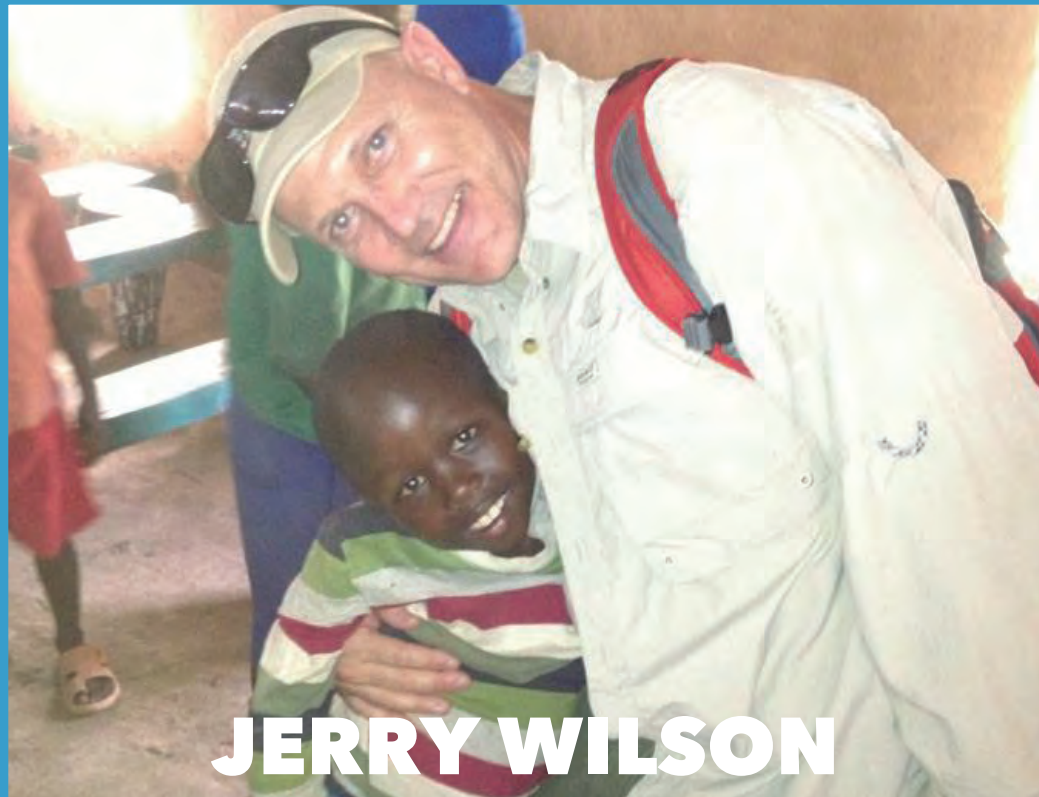
CORINA WEIKL

"I strongly believe in sustainability and giving opportunities to the less fortunate should be a moral obligation of any human being. My decision to be a part of WATERisLIFE stems from my experiences in Kenya and the transformative power of accessible safe water in improving lives and crating a more sustainable and equitable planet."

Corina Weikl

"My love for water and helping people led me to WATERisLIFE during a 2013 trip to Kenya. The experience touched me deeply, and now, being on the board lets me continue this work and make a real difference."

Jerry Wilson



JERRY WILSON



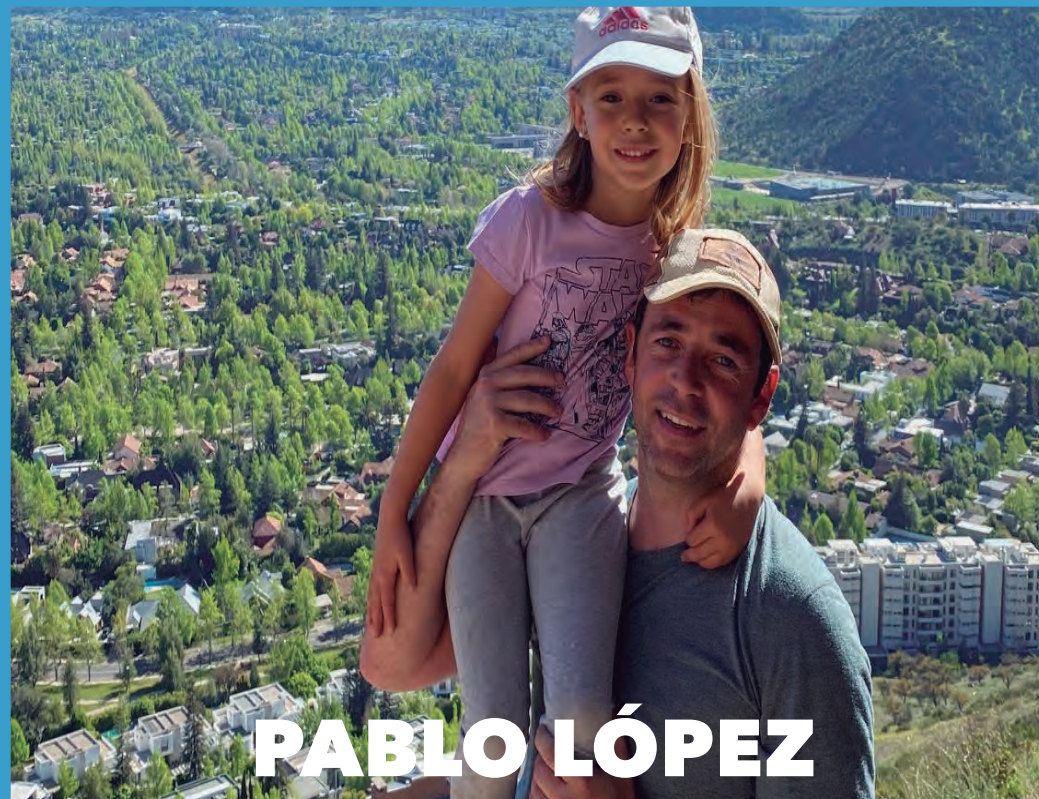
ADRIANA GOMES

"I am happy and honored to contribute to such an important, and sometimes invisible, cause. I am in awe of the work that has been done by WATERisLIFE in the past 15 years, and I will give my best to help multiply the positive impact of safe water to hundreds of thousands of people in the coming years."

Adriana Gomes

"In life, I've been fortunate to encounter numerous opportunities and paths, but none has given me such an extraordinary potential to positively impact on so many lives as 'WATERisLIFE,' and not only because of what it does, but also due to the amazing team behind it."

Pablo López



PABLO LÓPEZ

OUR MANAGEMENT TEAM

Our diverse global team unites individuals from various cultures and backgrounds, with unique perspectives and experiences, that enrich WATERisLIFE's efforts towards our humanitarian goals. Embracing these cultural nuances and blending all our skills, is how we've managed to tackle the complex challenges that come with providing safe drinking water to multiple countries. It is only thanks to the work of our amazing, vibrant, and young team (everyone under 45 years of age) that we are able to create impactful change.

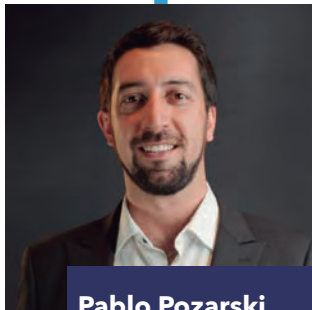
One of our 10 pillars of work establishes that **Quality Work, Compliance, Commitment, and the Extra-Mile** are at the center of what we do. This means that our team is always focused on delivering quality projects and solutions to the communities where we operate; being 100% compliant and ethical in everything we do; staying committed to getting the job done and putting the needs of the others first; and, no matter how hard the task ahead is, always making an extra effort to make sure the communities get the safe water they need.

WATERisLIFE is a remote work organization, as what we do requires us to be in many places and many countries at the same time. That's why we decided to operate with the best possible professionals, no matter where they live, or where they're from. Today, we have people based in **Kenya, Chile, Brazil, Spain, Portugal, and Australia.**

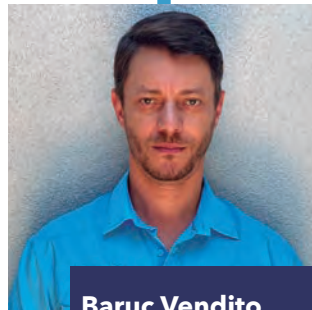
Regarding our global leadership, WATERisLIFE is working under the **Co-CEO model**, with the Executive Director and Managing Director operating at the same level of decision making. This innovative approach allows for an enhanced collaboration and fosters diverse perspectives, as Cote and Renato share the chief executive responsibilities to bring more creative and comprehensive solutions to the complex challenges that WATERisLIFE faces, promoting a culture of shared leadership, responsibility, continuity, and stability.

OUR TEAM

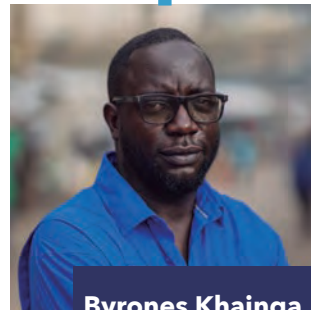
LOCAL TEAM



Pablo Pozarski
Chile Director



Baruc Vendito
Brazil Director



Byrones Khainga
Kenya Director

CO-CEOS

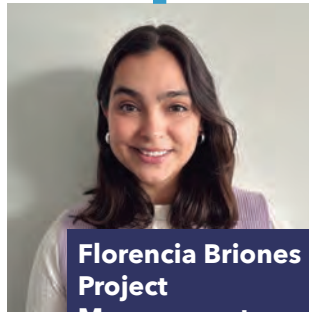


Cote Terre
Executive Director

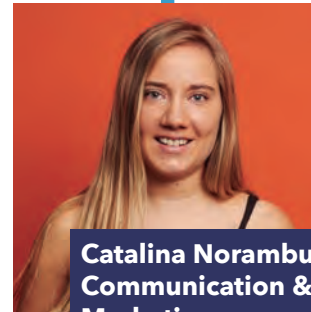


Renato Muñoz
Managing Director

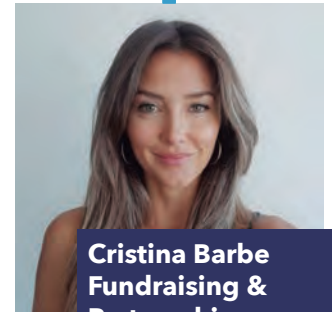
GLOBAL TEAM



Florencia Briones
Project Management



Catalina Norambuena
Communication & Marketing



Cristina Barbe
Fundraising & Partnerships

OUR IMPACT 2020 - 2023

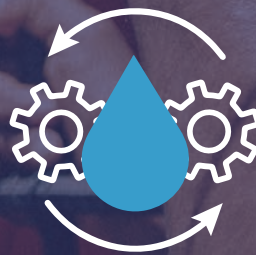
Between 2020 and 2023, WATERisLIFE implemented numerous water purification projects (ultrafiltration units), and water access projects (well drilling, well activation, well equipping, and atmospheric water generation) and added important partnerships, supporters, and collaboration agreements to meet its goals. During this time, we were able to impact **100,000 people in Africa and Latin America** with our safe water solutions, as well as putting together a Global Board of Directors and Management Team to lead the NGO's growth.

After 4 years of hard work and learning, we remain strong in our goals and vision for 2030, strengthening our NGO to achieve the dream of **1 million people** impacted by our safe water solutions.



4

Years of work



50+

Water projects
implemented



13

Countries



Our goal:
1,000,000 people impacted by our safe drinking water solutions by 2030.

So far:
From 2020 to date, we have impacted
128,668 people.

We need:
In the next 7 years, we must impact
871,332 to achieve our goal.

OUR 2023 IN REVIEW



16

Safe water initiatives
and projects



9

Countries in Africa
and Latin America



28,668

People
impacted

In 2023, WATERisLIFE took the necessary steps to grow and ensure better access to safe drinking water for all its target communities. We achieved a positive balance, both financially and in our impactful endeavors. We are proud to report the successful implementation of 16 projects across various regions in Africa and Latin America, impacting **28,668 people**, with either finished projects or ongoing initiatives. Despite encountering big challenges, our team demonstrated enormous resilience and adaptability to get the work done. Our strategic partners and generous donors were also essential, enabling us to broaden our reach and deepen our impact in these communities.

WATERisLIFE's reach expanded with the addition of two new countries, **Argentina and Nigeria**, continuing our commitment to impact in Africa and Latin America.

2023 IMPACT SUMMARY

LOCATION	TYPE of PROJECT	Q PEOPLE (IMPACT)	DETAIL
<p>Nairobi. KENYA</p> <p>Ongoing.</p>	<p>WASH: safe water access, toilets, showers, new community infrastructure. Water well activation and equipping.</p>	<p>5,000</p>	<p>WATERisLIFE created a complete WASH project and facility in one of the most populated areas of the Kibera slum. The washroom will be available 7 days a week, from 5am to 10:30 pm. Designed by WATERisLIFE and MSI Youth Group, it includes 6 Showers, 7 toilets connected to the sewer line, fully renovated facilities, solar solar-powered pump, UF filtration system, a safe water access point, and improved surroundings. It will be managed by MSI, our youth-led partners, with the support of the extended community.</p>
<p>Nairobi. KENYA</p> <p>Completed.</p>	<p>Safe water access: new community infrastructure. Water spring activation and equipping.</p>	<p>3,500</p>	<p>We found a water spring that has been underused and unequipped for 30+ years, located in a unique place in Kibera with trees and nature. WATERisLIFE decided to create an OASIS: a public space with added value for the community, with a protected water spring, solar power, storage units, a water point for washing and collecting, and a water access point, with our UF filtration system. We partnered with Whispers, a local youth group, for its management.</p>
<p>Malazo Valley. KENYA</p> <p>Completed.</p>	<p>Emergency response: Magic Straw filtration system donation and education.</p>	<p>100</p>	<p>One of WATERisLIFE's volunteers traveled to Malazo valley to hand out 100 of our Magic Straw Filtration System, to a village where women have to walk 2 hours just to fetch dirty water. Our solution will allow them to avoid health issues, particularly in young children.</p>

LOCATION	TYPE of PROJECT	Q PEOPLE (IMPACT)	DETAIL
<p>Iga Okpaya. NIGERIA</p> <p>Completed.</p>	<p>UF Filtration systems: installation & project assessment.</p>	<p>1,500</p>	<p>WATERisLIFE was contacted by Amazon Web Services (AWS) to support a humanitarian water project in Iga Okpaya, 230 km from Abuja. A 165m borehole was just drilled, but the project required proper assessment and design to operate properly. The borehole also needed to add filtration technology. WATERisLIFE installed a UF filtration system, while conducting a full assessment led by our Kenya Country Leader. This is the first WATERisLIFE project in Nigeria.</p>
<p>Santos. BRAZIL</p> <p>Phase 1 Completed.</p> <p>Phase 2 Ongoing.</p>	<p>Safe water access: new community infrastructure. UF bucket system donation and education.</p>	<p>5,000</p>	<p>Dique da Vila Gilda is known for being the biggest stilt-houses favela (slum) in the country, with over 25,000 people living without reliable safe water access. We partnered with CHUBB, a global insurance leader, and Arte no Dique, an art institute based at the slum, to create a safe water access point for children and the community at large. We created a new water infrastructure, increased storage capacity, and installed our UF filtration system. We will also hand out UF bucket systems to 400 families, to be completed in 2024.</p>
<p>Pará. BRAZIL</p> <p>Phase 1 Completed.</p> <p>Phase 2 Ongoing.</p>	<p>Emergency response: UF bucket system donation and education.</p>	<p>3,600</p>	<p>Indigenous communities in the Brazilian Amazon Forest are in desperate need of safe water. The Munduruku villages are part of that. There are 145 villages occupied by them, with almost 14,000 people. As phase 1 of the solution, WATERisLIFE brought 300 of our UF bucket systems, to serve 300 families. Phase 2, will benefit 600 additional families, currently ongoing. This is part of a larger initiative to bring support to the villages in partnership with Saude & Alegria, one of Brazil's biggest humanitarian organizations.</p>

LOCATION	TYPE of PROJECT	Q PEOPLE (IMPACT)	DETAIL
Barra do Sahy. BRAZIL Completed.	Emergency response: UF bucket system donation and education.	400	100 families were heavily affected by rains in Barra do Sahy, in Brazil. WATERisLIFE together with Chilean insurtech Betterfly volunteers, went to provide aid and to hand out 100 of our UF Bucket System.
Pernambuco. BRAZIL Completed.	Atmospheric Water Generation: Innovative project for safe water generation in dry areas.	500	Atmospheric Water Generation (AWG) is a new technology that is becoming more and more needed in dry areas, where access to water (and clean water) is a major issue. WATERisLIFE partnered with WaterGen, top innovators in the industry, to deploy one of their machines to Pernambuco, in Brazil. After many days of testing and learning, as well as educating the community, the system is ready and operational. This aims at being only the first AWG project for WATERisLIFE.
Viña del Mar. CHILE Completed.	Emergency response: UF bucket system donation and education.	1,600	Supported by the Viña del Mar Municipal Council and Chilean insurtech Betterfly, WATERisLIFE has been focused on fighting the water crisis in the Viña del Mar informal settlements. These settlements get their water via trucks that go once or twice a week, and by buying it bottled, which is too expensive. With poor storage capacity, they have to keep the water outside their houses in open plastic containers for days, making drinking unsafe. We gave out 400 units of our UF bucket system, one per family.

LOCATION	TYPE of PROJECT	Q PEOPLE (IMPACT)	DETAIL
<p>Buenos Aires. ARGENTINA</p> <p>Completed.</p>	<p>Safe water access: new community infrastructure.</p>	<p>2,000</p>	<p>60% of the people in the Moreno district do not have access to safe water through the public network. CDI Horneritos and Comedor de Marta is a community space with schools, sports, and rehab activities without access to safe water. In partnership with the GRACIAS Foundation, WATERisLIFE fully funded the installation of an automatic chlorine doser PUL-CP 1" for water use, as well as a reverse osmosis 800 GPD. GRACIAS Foundation will handle the maintenance of the project. This is the first WATERisLIFE project in Argentina.</p>
<p>Alajuela. COSTA RICA</p> <p>Completed.</p>	<p>Emergency response: Magic Straw filtration system donation and education.</p>	<p>200</p>	<p>WATERisLIFE sent 200 magic straws personal filtration systems to Costa Rica, to the rural areas close to the border with Nicaragua, to address the lack of access to safe water for the communities. One of WATERisLIFE's volunteers was in charge of handing over the straws to each person, primarily children, on the ground.</p>
<p>Hinche. HAITI</p> <p>Completed.</p>	<p>Emergency response: Magic Straw filtration system donation and education.</p>	<p>768</p>	<p>WATERisLIFE donated Magic Straws personal filtration systems to Leche para Haiti (milk for Haiti), an international NGO working on the island, addressing the nutrition crisis. Without proper access to safe water, nutrition efforts lack a key component, so a partnership was key to seeing real improvements in health.</p>

LOCATION	TYPE of PROJECT	Q PEOPLE (IMPACT)	DETAIL
<p>La Paz. EL SALVADOR</p> <p>Completed.</p>	<p>Emergency response: Magic Straw filtration system donation and education.</p>	<p>1,500</p>	<p>WATERisLIFE, together with the First Lady's team, visited schools in different locations to hand out our Magic Straw filtration system. A large number of people have to buy bottled water or drink from contaminated sources, requiring some form of filtration to avoid health issues and provide financial ease.</p>
<p>Union Island. ST. VINCENT & THE GRENADINES</p> <p>Ongoing.</p>	<p>Safe water access: new community infrastructure. UF bucket system donation and education.</p>	<p>3,000</p>	<p>WATERisLIFE is part of the partnership for "Reducing Import & Bottled Water Use on Union Island by Improving Domestic & Community Water Quality", supported by our UF bucket technology. The consortium members implementing the project are the Union Island Environmental Alliance (UIEA), Tatirano Social Enterprise, and WATERisLIFE. The funding came through a Grant from the Norwegian entity Handelens Miljfond, which aims to tackle the world's pollution issues. The project is expected to reduce bottled water imports to the island by 30% and the number of bottles entering the ocean by 50% (more than 11,250 fewer bottles) by providing reliable access to safe drinking water to the community through rainwater catchment, improved storage, and filtration systems. The project will be finalized in 2024.</p>



Total people impacted 2023

28,668

AFRICA



NIGERIA

Iga Okpaya, Abuja
Amazon-WATERisLIFE Project
People impacted: 1,500

KENYA

Kibera slum, Nairobi
The YouthxWASH Project
People impacted: 5,000
Partner: MSI Youth Group

Kibera slum, Nairobi
The OASIS Project
People impacted: 3,500
Partner: Whispers Youth Group

Pokot, Malazo Valley
Magic Straw Donation
People impacted: 100

Kibera, Nairobi: "The YouthxWASH Project"



5,000
People
impacted



10
Years Project
Lifespan

The WASH (Water, Sanitation, and Hygiene) situation in the Kibera slum of Nairobi, Kenya, presents significant challenges, particularly in terms of toilet access. Kibera, one of the largest informal settlements in Africa with over 1 million people, according to some estimations, is characterized by high population density and inadequate basic infrastructure. Most of Kibera's residents, unfortunately, lack access to washroom facilities, which creates enormous sanitation issues, including the use of the commonly known "flying toilets" (human waste is defecated in plastic bags and then thrown into open spaces or waterways) as a clear example of situations that exacerbate risks of contamination and the spread of waterborne diseases.

The limited number of public toilets that do exist are often overused and poorly maintained. In addition to the health risks, the lack of private and safe toilet facilities particularly affects women and girls, posing challenges to their dignity and increasing their vulnerability to assault.

The scale of the problem requires sustained and comprehensive efforts to improve the WASH situation in Kibera, ensuring safe, accessible, and hygienic sanitation. That's where WATERisLIFE steps in. We understood the need for community-led sustainable sanitation solutions, so we began a journey of designing a project and finding the right location to see this through.

In partnership with **Mtaa Safi Initiative (MSI)**, a youth-led CBO that's been working for years providing services to the community, like laundry and recycling, WATERisLIFE assessed some areas in Kibera until we found an unused water well that MSI had management over. We immediately saw that the well needed to be deepened and fully equipped to tap into its resources. Later on that same day, we learned that just a few meters away, there was an old washroom facility, which was being used by the community despite it being in terrible conditions, needing an urgent renovation with the floor, roof, wall, and paint works, as well as a completely new water infrastructure, with pipes, storage, shower heads, and toilets, connected to the sewer line.

On top of everything, the well, and washroom are located in the middle of a dirty and malodorous dump area, where all kinds of garbage and human waste can be found, making it a focus for diseases and very unappealing for people to go to.

We decided to take this on. We agreed to create a complete WASH initiative to fully refurbish and renovate the old washroom with reliable access to safe drinking water, toilets, and showers, as well as deepening, activating, and equipping the existing well, with a solar-powered pump, improved storage, a water kiosk, a water filling area, and, of course, our Black Box 0.1 micron ultrafiltration system, that can filter 2,000 liters per day. Additionally, we would fix the washroom, clean the dump



area, cover it with cement, and improve the access to the facility to allow more people to use it.

We signed a Memorandum of Understanding (MoU) with MSI, aligning vision and agreeing to collaborate to get the project going. One of the main aspects of the MoU was WATERisLIFE's request to have women in leadership positions in MSI to push for our projects' gender equality, which MSI happily accepted, immediately bringing more young women into the team. In this agreement, we stated that WATERisLIFE would develop the project and train MSI in how to manage it once it is completed.

The project would be structured to be operated as a for-profit facility for MSI, as

a for-profit facility for MSI, as a way to support economic development and the project's sustainability over time. We worked with the young leaders to structure the right model, how much to charge for toilet use, shower use, and for a 20-liter jerry can of safe drinking water, as well as how to manage the finances, address security issues, shifts for the team, etc. This process is still ongoing, awaiting the final project launch in Q1 of 2024.

The washroom will be available 7 days a week, from 5 am to 10:30 pm., an innovation in Kibera. The facilities include 6 Showers and 7 toilets connected to the sewer line, fully renovated, with running water supplied by a solar-powered pump located at the equipped well, where



people will also be able to buy filtered water. At full capacity, we aim at servicing 5,000+ people.

YOUTHxWASH is a testament to the strength of partnerships and youth. We're profoundly proud of the project and what it will be, led by the amazing group of young women and men of MSI. We are witnessing how they become the change leaders that the community needs to improve and grow while taking care of one of the most critical problems in Kibera in a sustainable, environmentally responsible, community-engaging, and innovative way.

Mtaa Safi Initiative is also involved in multi-level community development in Kibera, providing mentorship, empowerment training, and skill development activities to the youth of Kibera. They are also becoming champions of gender equality and WASH. They are the best example of the young leaders we need to make things happen and to shape a better future. **We are proud of you!**





“In Kibera, there are very few and inadequate WASH facilities. In my area, for example, we have at least 20,000 people depending on only 1 toilet. Thanks to our partnership with WATERisLIFE, we’ll be able to offer access to safe drinking water, toilets, and showers to the community, in a facility that will be operational 18 hours a day, with plans to extend it to 24 hours. This is a massive impact and transformation in our community. We’re very grateful to WATERisLIFE for playing a huge role, supporting us to create and learn more about these types of projects, and how important safe water is for the community. **We can’t wait to get started!**”

Denis Juma
Chair
Mtaa Safi Initiative
Kibera

Kibera, Nairobi: The YouthxWASH Project



FEATURED PROJECTS 2023

KENYA





Real image of how the area was when we found it, during our first visit with the MSI team, before all the cleaning works were conducted, as a key part of making this a clean and operational facility, safe for the children, women and men of Kibera.





WATERisLIFE Global Directors and co-CEOs, Cote Terre and Renato Muñoz, together with WATERisLIFE's Kenya Director, Byrones Khainga, sharing in Kibera with the Mtaa Safi women and men leaders, after a long day of work.

2023.

Kibera, Nairobi: "The Oasis Project"



3,500
People impacted



10
Years Project Lifespan

Life in Kibera, one of the largest urban slums in Africa, is marked by extreme hardship and challenging living conditions. Most of the population lives in small, makeshift structures made of mud, tin, or other scrap materials. Overcrowding is a significant issue, leading to poor hygiene and the spread of diseases. Kibera is often plagued by social problems such as crime, violence, and drug abuse, adding to the insecurity and vulnerability of its residents, who experience the struggle for survival on a daily basis.

It is hard to imagine a place in Kibera where people could go and feel safe, at peace, surrounded by nature, and where they could access safe water for their needs. A public space that added value to the everyday lives of the community seemed like a dream. WATERisLIFE is committed to make it a reality.

WATERisLIFE found an ancient spring with a high replenishment capacity and a high potential. It was luckily located in a beautiful area hidden from the hectic every day of Kibera, in a very stra-



tegic place, surrounded by nature, big trees, a church, a mosque, a football field, and a school, putting it at the center of community activity.

We decided not only to protect, activate, and equip the existing spring with our technology and design a new community-led Water Point but also to create a valuable space with color and art for people to have a moment of inspiration, peace, and distraction, at the same time they're getting their daily safe water. Installing one of our ultrafiltration (UF) systems was key, supplying 2,000 liters of safe drinking water daily. We also decided to add significant storage capacity and create a washing station. On our first visit to the spring, we noticed how the

women used to go there and wash clothes on the ground, over grass and mud, using the water. That inspired us to provide a space for a more comfortable washing experience that they have now embraced as their own.

WATERisLIFE is working hand in hand with another youth group, Whispers, who are putting in the effort to maintain and care for the new water point. Now, people come every day to fetch the safe water they need, as WATERisLIFE keeps visiting regularly to fix and maintain what is needed, to make sure the project remains a sustainable solution for the people of Kibera.



As we were building the Oasis, we had special guests who helped us complete it: the group of NYC-based artists who supported with funding to make the project happen visited Kenya to work with us on it. It was a unique moment which they shared with the community and created a beautiful space with a beautiful mural painted alongside artists from Kibera. Led by our Vice-Chair of the Board, Corina Weinkl, the group was instrumental in making this dream a reality and is now working on getting more people to come to Kenya in 2024. The project was also visited by Igor Lichnovsky, a Chilean soccer player, and his family, who decided to get involved and help the community after the trip. Now, the Lichnovsky family is funding a big project in that same area for 2024.



Igor Lichnovsky, Chilean soccer player and WATERisLIFE supporter, with Corina Weinkl, Vice-Chair of the Board of WATERisLIFE Global, working at The Oasis Project. 2023.

Kibera, Nairobi: "The Oasis Project"



Kibera, Nairobi: "The Oasis Project"



Kibera, Nairobi: "The Oasis Project"







LATIN AMERICA

EL SALVADOR

Multiple communities in La Paz
Magic Straw donation
People impacted: 1,500
Partner: Gabriela de Bukele, First Lady of the Country

COSTA RICA

San Fernando de Curtis, Alajuela
Magic Straw donation
People impacted: 200

HAITI

Angle rue village créole et medée Hinche, Haiti
UF Nanobucket filter + Magic Straw donation
People impacted: 768
Partner: Leche para Haiti NGO, Chile

ST. VINCENT & THE GRENADINES

Union Island
UF Nanobuckets for community
People impacted: 3,000
Partner: UIEA, Union Island. Tatirano, Madagascar

BRAZIL

Dique da Vila Gilda, Santos
The LIFE Program Pilot Project
People impacted: 5,000
Partner: Arte no Dique Institute, Brazil

Pará, Jacareacanga
Amazon Communities Water Relief Project
People impacted: 3,600

Barra do Sahy
Nanobucket filters
People impacted: 400

Poço da Cruz, Município de Ibimirim, Pernambuco
Water From Air for Pernambuco
People impacted: 500
Partner: WaterGen, Israel

CHILE

Renaca alto slums, Viña del Mar
Urban Settlement Water Relief Project
People impacted: 1,600
Partner: Betterfly, Chile and Viña del Mar Municipal Council, Chile

ARGENTINA

Moreno district, Buenos Aires
UF Filtration systems installation
People impacted: 2,000
Partner: GRACIAS Foundation, Argentina

Viña del Mar: "Urban Settlement Water Relief Project"



1,600
People impacted



5
Years Project Lifespan

Informal settlements in Chile or "campamentos" are typically inhabited by low-income families who live in makeshift homes without legal land tenure, where a main concern is the lack of access to safe water and sanitation that affects daily living and hygiene, contributing to the spread of waterborne diseases.

In Viña del Mar, a city known for its tourism and beautiful beaches, there's a stark contrast between the affluent areas and the settlements. The area's geographical location, with its hilly terrain, makes these informal settlements particularly vulnerable to landslides or earthquakes, as well as very difficult to access year round. These communities do not have a formal connection to the water supply network, forcing inhabitants to rely on alternative sources,



mostly water trucks (not always safe or sanitary) that go once or twice a week (low frequency). With poor storage capacity in each home, the community has to keep the water outside the houses in open plastic containers for days, making it unsafe to drink as it gets exposed to bacterial contamination.

This situation forces many people to buy bottled water to drink (those who can afford it) with a high cost that can be prohibitively expensive for families already struggling with poverty, highlighting a broader issue of inequality in access to basic services.

Supported by the **Viña del Mar Municipal Council** and the Chilean insurtech **Betterfly**, WATERisLIFE has been focused

on providing emergency relief to the safe drinking water crisis in these informal settlements. Working with Municipal and Betterfly volunteers, we handed out 400 units of our ultrafiltration (UF) bucket system, one per family, providing at least 20,000 liters of safe-to-drink water per family. This resulted in 1,600 people impacted with a reliable system to access safe drinking water.

The Program will continue in 2024, as we aim at adding 600 more families, completing 3,500 people impacted by the program.



Viña del Mar: "Urban Settlement Water Relief Project"

FEATURED PROJECTS 2023

CHILE



Santos, São Paulo: “The Drops of LIFE Pilot Project”

Life in Dique da Vila Gilda, one of the largest favelas in Santos, Brazil, is characterized by severe hardship and challenging living conditions, with many homes built on stilts above polluted water. Its close to 25,000 residents struggle with a lack of reliable access to safe water, sanitation, and electricity. Poverty is widespread, employment opportunities are limited, and health concerns are prominent due to the unsanitary conditions and proximity to polluted waters, leading to a higher incidence of diseases. The area is afflicted with social issues like crime and drug-related violence, adding to the insecurity and vulnerability of the community.

In partnership with CHUBB, worldwide leader in insurance services, WATERisLIFE launched the DROPS OF LIFE Pilot Project. This initiative introduces a secure water access point for the community, featuring a UF filtration system, expanded water storage for supply security, and new piping infrastructure to provide access, prioritizing children and the community as a whole. With a commitment to inclusivity, together with the main system, 400 UF nanobucket filtration systems will be distributed to individuals with limited mobility or that are too far removed from the water points, ensuring equitable access to safe water.



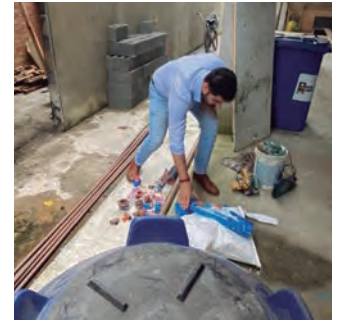
5,000
People
impacted



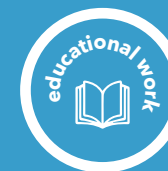
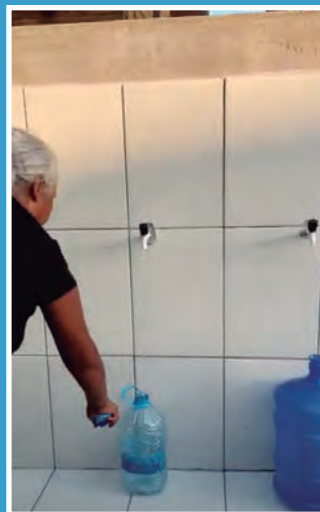
10
Years Project
Lifespan

The project required WATERisLIFE to work hand in hand with Arte no Dique, a cultural institute at Dique da Vila Gilda that has been working in the community for 20 years, and helps over 600 girls and boys daily. With them, we were able to better grasp the situation, not just about the water needs, but also about the day-to-day struggles, as well as people’s dreams for a better life. It was thanks to this partnership that we were able to get access to the community in a way that would’ve been impossible by ourselves, in a clear example of why one of our work pillars is “Value-based Partnerships on all our Projects” as we can create the biggest impact working together.

With the DROPS OF LIFE project, CHUBB, WATERisLIFE, and Arte no Dique will offer filtered drinking water at no cost to the people of Dique Da Vila Gilda, with two main access points: one for the community, on the outskirts of the Institute, with two taps available; and the second, for the 600 girls and boys of the community that are at the Institute daily. This, added to the 400 families that will receive a UF home system, will create a lasting impact in the community. We will also add wall art by local artists and educational content at both water points, for the children and the community, creating value spaces not only for safe drinking, but also for learning and communication on the importance of proper hydration for a better life.



The project will be completed and officially launched by March 2024.



CHUBB

ARTE^{MO}
DIQUE

Santos, São Paulo: The Drop of LIFE Pilot Project

FEATURED PROJECTS 2023

BRAZIL



Santos, São Paulo: The Drop of LIFE Pilot Project





3,150
People
impacted



5
Years Project
Lifespan

Pará, Jacareacanga: “Amazon Communities Water Relief Project”

Access to safe drinking water in the Amazon Rainforest of Brazil, particularly in the state of Pará, is severely impacted by ongoing drought conditions. The Amazon, known for its extensive waterways and rich biodiversity, is experiencing one of its worst droughts, affecting the lives of hundreds of thousands of people. The drought has caused river levels to drop significantly, leading to a shortage of freshwater for drinking, as well as contamination of the water supply, due to fish deaths. Residents are struggling to access water for their daily needs, needing to travel long distances and even using contaminated sources.

Indigenous communities face significant challenges in accessing safe drinking water, particularly in light of recent environmental changes and industrial activi-

ties, creating a particularly critical situation, as they require support for their rights to protect and sustainably manage their lands, which play a critical role in maintaining the health and balance of the Amazon. Safe water solutions are part of the support they need.

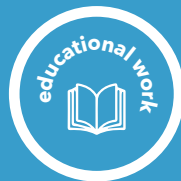
The Munduruku villages are part of a list of communities in need of safe drinking water. There are 145 villages occupied by them, with almost 14,000 people. As phase 1 of the solution, WATERisLIFE brought 300 of our UF bucket systems, to serve 300 families. Phase 2, currently ongoing, will benefit 600 additional families, currently ongoing. This is part of a larger initiative to bring support to the villages, in partnership with **Saude & Alegria**, one of Brazil’s biggest humanitarian organizations.

Pará, Jacareacanga: "Amazon Communities Water Relief Project"

FEATURED PROJECTS 2023

BRAZIL





Poço da Cruz, Pernambuco: "Water From Air for Pernambuco"



500
People
impacted



5+
Years Project
Lifespan

The safe drinking water situation in Pernambuco, Brazil, has been a significant challenge due to the region's dry climate and limited water resources. Pernambuco is one of Brazil's driest states, with a lower-than-average per capita water availability, compared to the rest of the country.

Embracing innovation to address safe water scarcity, WATERisLIFE teamed up with WaterGen, global pioneers in Atmospheric Water Generation (AWG) technology. In the arid landscapes of Pernambuco, Brazil, where access to water, especially clean water, is a pressing challenge, we deployed one of WaterGen's cutting-edge systems. The initiative underwent rigorous testing, accompanied by extensive community education. As the system becomes operational, it marks the initiation of WATERisLIFE's foray into AWG projects.

The production of safe drinking water from humidity in the air (AWG) is one of the most innovative water extraction solutions available today, critical to address the growing issue of depleting levels of safe water in the world. In Poço da Cruz, Pernambuco - Brazil, we worked for many days testing and learning about the technology, as well as educating the community to implement this new system, that is now 100% operational and providing safe water to 500 people for 10 years.

WATERisLIFE has been present throughout the design, implementation and specially the monitoring stages of the project, through our team in Brazil, who have been present at site. New technologies require an important learning curve and constant supervision and communication with the communities running it. So far, the project has shown a very positive response and results.

Pernambuco: "Water From Air for Pernambuco"

FEATURED PROJECTS 2023

BRAZIL




Pernambuco: "Water From Air for Pernambuco"

FEATURED PROJECTS 2023

BRAZIL





Aligned with the UN SDGs

SUSTAINABLE DEVELOPMENT GOALS

These projects, and all our efforts, are in full alignment to the UN's Sustainable Development Goals. Apart from reaching 1 million people by 2030, we also look forward to supporting these goals as much as possible, as we get closer to that important milestone.

Goal 6. Clean water and sanitation

WATERisLIFE is dedicated to supporting Goal 6 of the United Nations' Sustainable Development Goals, with a specific focus on ensuring access to safe drinking water. We recognize that safe water is a fundamental human right and crucial not only for health and well-being, but also for economic development. By prioritizing safe water access, we not only align with Goal 6 of the SDGs but also contribute to the empowerment of communities, fostering a foundation for sustainable development and a better quality of life.

Goal 1. No poverty

Ensuring safe water access allows for lower health costs and water-related expenses, and opens the door for new community endeavors, as the focus shifts from covering a basic need to creating growth and development opportunities. Lack of safe water is a major driver and a central component in the poverty conversation, that we address through projects, initiatives, and awareness.

Goal 3. Good health & well-being

Access to safe water and sanitation is key for preventing water-borne diseases, a major cause of illness and death. Safe water improves overall public health and well-being, a top priority for WATERisLIFE projects.

Goal 4. Quality education

Children, especially girls, may miss school to collect water. Providing accessible safe water enables more consistent school attendance, contributing to better education outcomes. WATERisLIFE also educates communities and partners during its projects, many of which are in direct support of children, as we take our solutions to schools and children's institutions.

Goal 5. Gender equality

Women and girls are often responsible for water in many communities where we work, which can be very demanding and dangerous. Access to safe water close to home allows for more time for education and other productive activities, promoting gender equality. WATERisLIFE supports this goal by also putting women in leadership positions within our projects, a goal that we will strengthen in 2024.



Goal 7. Affordable & clean energy

WATERisLIFE works with clean energy in all of its projects. Solar power has been the main source of energy we've used, for our off-grid water pumping and filtration technologies. We support the access to affordable clean energy, as it is key to creating an efficient impact in communities worldwide.

Goal 8. Decent work & economic growth

Access to water and sanitation is a foundation for economic development, as it allows for the growth of industry and other sectors, while improving worker health and productivity. WATERisLIFE by providing safe water, allows for better conditions for communities to work, create businesses, study, and grow. Women empowerment is a big factor of this growth.

Goal 10. Reduce inequalities

Improving safe water and sanitation can help reduce inequalities within and among countries, as it is often the poorest and most marginalized communities that lack access. WATERisLIFE addresses key barriers that perpetuate inequality, like health and women empowerment.

Goal 17. Partnerships for the goals

Addressing safe water access is a complex task, one that cannot be achieved without sufficient and strategic collaboration. WATERisLIFE implements all of its projects in partnership with other entities, cultivating strong relations with communities, governments, companies, institutions, key individuals, other NGOs, and all stakeholders that will allow or support us to have a wider impact.

HOW DO WE FUND OUR PROJECTS?

WATERisLIFE funds its projects through a mix of specialized sources. 90% of our funding comes from charity events, fundraising campaigns, corporate partnerships & CSR, family foundations & philanthropists, and international grants, while individual monthly contributions of less than \$500 USD each (done online and through cheque) represent the other 10%.

Our allocation strategy is based on a 65-35 rule, where at least 65% of our total available budget goes directly to our projects, and 35% is reserved for operational expenses (OPEX) including salaries.

Financial Model Strategy

OPEX

PROJECTS

35%

65%





A Big Thank You To Our Supporters

WATERisLIFE wants to extend its deepest gratitude to each one of you for your unwavering support and generous contributions. Your dedication and commitment have been the driving forces behind our ability to make a meaningful impact in the lives of those we serve. Your belief in our mission and willingness to invest in our cause has enabled us to reach new heights and achieve remarkable milestones. You have indeed been instrumental in driving positive change. Your involvement is a testament to what can be accomplished when compassionate hearts and like-minded individuals unite. We are honored to have you as part of our community and look forward to continuing this journey together.

Our main supporters 2023

CHUBB

BETTERFLY 

WaterWipes®
THE WORLD'S PUREST BABY WIPES

amazon

NASH family
foundation

urbanHydration
1 CLEAN PRODUCT GIVES 1 CLEAN GALLON OF WATER

FAMILIA
LICHNOVSKY


TRUDYLINES
TATTOO

lotto
love

Our implementation partners 2023



fundación **gracias.**



"If you want to go fast, walk alone. If you want to go far, walk together". This African proverb stands at the center of this partnership between WATERisLIFE and GRACIAS Foundation. As our mantra of action is represented by our name, I would like to thank WATERisLIFE for the possibility of joining efforts that will allow us to leave a more significant footprint in vulnerable communities. We hope that this is just the first link in the broad chain of impact that we can create together."

Manuel Romero,
Co-founder & CEO
Fundación GRACIAS



Important milestones of 2023

TEDx Frutillar

Our Executive Director was invited to participate as one of the speakers at TEDx Talks Frutillar-Chile. During her presentation, she shed light on the invisible water crisis, emphasizing the plight of millions of individuals lacking access to safe drinking water. Furthermore, she underscored the crucial role of water awareness and responsible consumption in addressing this pressing global issue.

Media presence

Throughout 2023, WATERisLIFE garnered notable visibility in various global media outlets. Our Executive Director featured in an interview with the daily journal "La Razón" in Spain, where she discussed the invisible water crisis and her own journey. Additionally, Igor Lichnovsky, one of our main partners, was prominently featured in sports media such as ESPN and FOX Sports Mexico, showcasing our upcoming collaborative project in Kenya.

Coté Terre: "El agua potable es una crisis que se invisibiliza"

La directora ejecutiva de la ONG WATERisLIFE describe los principales retos de trabajar en África: "Toma muchísimo tiempo concretar los proyectos, la burocracia, los intereses, y las prioridades de la autoridad de turno afectan nuestros proyectos negativamente"



LIGA MX
Igor Lichnovsky apoya a niños en Kenia y construirá un mini estadio | VIDEO



Igor Lichnovsky con niños de Kenia.
El defensa apoya a los jóvenes de la nación africana con el objetivo de que tengan la oportunidad de desarrollarse en el deporte.

Climate Action

INNOVATION ZONE
COP28



IMPORTANT MILESTONES OF 2023



COP28

WATERisLIFE was presented at COP28 in Dubai, recognized as the foremost global sustainability and environmental event. The primary objective was to establish new partnerships and alliances that would facilitate the ongoing financing of our safe water projects worldwide. Additionally, the participation aimed to gain insights into innovative approaches for achieving this goal.



WATER
LIFE

2023

ANNUAL REPORT